



Health insurer launches childhood obesity portal

Posted by Ross Blackstone

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The [childhood obesity portal](#) aims to help the 25 million American kids who face serious health risks such as heart disease and diabetes. It uses compelling video from “real people” as well as health and nutrition experts, in addition to helpful [Habits to Have®](#) and links to trusted resources. As a result, families are able to better understand the problem and make healthy, lasting changes to their eating and exercise habits.



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MEDIA CONTACT: Ross.Blackstone@HCSC.com

ALL OTHER INQUIRIES: susan@besmartbewell.com

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